Sometimes it takes a good frame to really bring out the content of a picture. Even conventions need more than an atmosphere that is focussed exclusively upon work. All the trappings must be right as well. And you really do not have to worry about that in Münster. Relaxing, stimulating, or exciting, culinary, historically informative, steeped in culture, or sportingly active – we can offer you a colourful range of suggestions for a suitable programme to accompany your conference.

Accompanying Programmes
ACCOMPANYING PROGRAMMES

Make your Conference a Unique Event

Guided and Sightseeing Tours of the City

Münsterbus
Show your guests the enchanting city of Münster from a new perspective: from above! The modern double-decker with more than 65 seats will take you and your guests along on an unforgettable, informative and comfortable sightseeing tour through the historical city centre of Münster.

Segway-Sightseeing
Innovative, dynamic and a lot of fun – see Münster on a Segway tour! Accompanied by a tour guide, you can enjoy a special kind of sightseeing.

The eternal student
A journey in time through 230 years of Münster student life and university history. Find out how important the interaction between the university and city was and continues to be for Münster.

Other tours:
- Night watchman tour
- Guided tours through the old quarter
- Crime tours
- Horse-drawn carriage rides
- Rickshaw rides
Art & Culture

The Picasso Museum
The Kunstmuseum Pablo Picasso Münster, which opened in 2000, is the first and so far only Picasso museum in Germany.

Sculptures in public spaces
Since 1977, Münster has been attracting the attention of the art world every ten years with the exhibition skulptur projekte münster. Many of the works shown still shape the cityscape now.

Special events
Sporting achievements or cultural highlights – Münster’s event calendar is packed all year-round.

Other cultural activities:
- KunstGenuss at midday
- GOP Varieté-Theater
- Wolfgang Borchert Theater
- LWL-Museum für Kunst und Kultur
- Theater Münster
- Freuynde und Gaesdte

Incentives

Beer sommelier
Why not offer a beer seminar or book a beer sommelier to spoil your attendees with a selection of beer specialities and rarities?

Visit to the Allwetterzoo Münster
The Allwetterzoo Münster is open throughout the year and offers many possibilities for an individual accompanying programme.

Impro Theatre
How about reliving the day with impro theatre? Team building, communication training? Improvisational theatre allows individual performance, adapted to the circumstances, for a casual and humorous start or end to work-filled days.

Crash Test Centre
The Crash Test Centre includes a test route with hall and office building. Next to a large indoor and outdoor crash area, there is the trial area designed for seminars and company trips with up to 150 participants.

Other incentive activities:
- Team building in the climbing park
- Football in the soccer hall
- Bowling
- Group cooking courses
- Cigar tasting

Culinary

Westphalian cuisine
Münster is also regarded as the culinary capital of Westphalia. It is therefore only natural to have your guests served typically Westphalian dishes in one of the many pubs and restaurants. In Münster you will find classic versions as well as innovative ways of preparing traditional specialities.

Other culinary activities:
- Chocolate tasting
- Cooking courses
- Whisky tasting
- Wine tasting
- Dinner in the dark

Boat Trips

On the Lake Aa
In addition to the usual round trips as a waterbus, the SOLAARIS is also available from 6 p.m. for company presentations, private celebrations and for themed tours. Experience the Lake Aa from an unfamiliar perspective.

On the Dortmund-Emms Canal
Set off with your guests on a cheerful boat trip with the passenger ship Santa Monika III. You can expect excellent service, smart surroundings and unusual flair. Sailing times and berths can be individually chosen.

Accompanying Programmes
Active in Münster

Sight jogging
Totally fashionable: with sight jogging, your guests can get to know the sights of the city at a run.

Canoe tours on the Werse
Get away from it all! The romantic Werse can be rowed in either direction without any problems. Inns and beer gardens directly along the bank invite you to stop and rest for a while.

Other Activities:
- Guided tours by bike
- GPS rallies
- Pedal boating and sailing on the Aasee
- Yoga on the Aasee/in the Botanical Garden
- Golfing
- Playing Speckbrett (similar to tennis)

Green Offers

Rieselfelder
The Rieselfelder Biosphere Reserve in the north of Münster covers approx. 640 ha and is a paradise for migratory and aquatic birds. As the habitat of many rare animal and plant species, Rieselfelder Münster offers visitors an extraordinary experience of nature. You can explore the area on foot or by bicycle via one of the sign-posted circuit routes, observe birds from the numerous observation stations or attend one of the many events of the biological station.

Münsterland and the Netherlands

Castles & moated castles
Show your guests the most beautiful castles and moated castles in Münsterland by coach or bicycle.

Other excursion destinations:
- Visit to the “horse town” of Warendorf
- Wild horses in the Dülmener Nature Reserve
- Blueprint works in Münsterland
- Daytrip to Enschede (Netherlands)
- Moorland

We will Take Care of an Individual Framework for Your Event

You can book all of the activities presented here via the Conference Office Münster Marketing. We will be happy to compile an accompanying programme suitable for your conference and solicit the appropriate quotations.

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M kongress@stadt-muenster.de
We Love Münster – and We Want to Show You!

Münster and Münsterland have a lot to offer that you can show to your guests. We want to help you with everything to do with your conference. And to do this professionally from one source.

Our „Circle-Liner“ offers city sightseeing tours for your conference attendees with the convertible „The MÜNSTERBUS“ double-deckers and explanations in six languages, on a scheduled line or as a chartered trip. And we will be happy to also do this with your individual coach hosts. In the host programme we offer you special tours such as „Münster by Night“, the „Sundowner Tour“, the „Münster CulTour“ or „Münster Is Changing“ – whatever you want.

Directly from your hotel or conference locations. A boat tour on Lake Aa? Ahoi! And of course we also offer you the city tours to go with these. Historical old city, cathedral and peace hall, night watchman tour, crime tour and more.

Excursions to the most beautiful places in the Münsterland are our speciality: With the double-decker „Der MÜNSTER-LÄNDER“ or other special vehicles or even public service vehicles, you can travel to, among other places, the castles & moated castles, on the trail of Annette von Droste-Hülshoff, to historical town centres, gardens & parks, to the horse region of Münsterland or on a visit to the Toller Bomberg.

Your shuttle and transfer rides are in good hands with us: from 3 to 3,000 participants we will drive you when and where you want and support your conference logistics.
Whether on the SOLAARIS or in one of our numerous pedal boats – we offer you the opportunity to experience Lake Aasee from its most beautiful side.

The Solaaris is an ultra-modern solar cell catamaran, which moves silently on Lake Aa using its electric drive. This allows you and your guests to experience the beautiful parkland in a unique atmosphere from the water. The Solaaris is also tried-and-tested as a location: Whether cabaret or wine tasting, business presentation or company party – the opportunities are virtually limitless.

When it comes to shared enjoyment, our neat little pedal boat fleet provides an outstanding service. With our popular fun rally, teams travel through a course of buoys and have to prove their knowledge at each buoy. Lots of fun in the fresh air and the well-deserved prosecco at the presentation ceremony will break any ice.

Whether you want to save Münster from the catastrophe or solve exciting criminal cases in the heart of the old town: with the Adventurebox, you and your colleagues can experience adventures and strengthen your team spirit playfully.

Indoors, our escape rooms offer exciting missions which can only be completed by working well together. Outdoors, up to 200 people can participate in our city rallies. Here, the teams find themselves on a digital scavenger hunt using tablet computers. Münster’s attractive old town becomes the playing field: over 40 activities are waiting to be discovered.

Features:
- Unique high-tech escape rooms
- Modern city rallies with tablet computers
- The ideal mixture of demand and entertainment
- Playful team-building
- Individual, professional event management
KOCHSCHULE ARTCUISINE
Enjoy Culinary Variety with all Your Senses in a Relaxed Environment

Would you like to discover and experience something new with your whole team? We create a very special kind of experience for you with our cooking courses.

A great deal is tried out, talked about, discussed and even laughed about while cooking together. Participants go home with a feeling of having experienced and achieved something together – effective motivation for other shared tasks!

A cosy ambience far removed from stainless steel kitchens awaits you either in the loft cooking studio with rooftop terrace looking over Münster or in the cooking studio near the promenade.

Whether it’s the bowling and etiquette cooking course, barbecuing, rolling sushi, beer cooking course or many more – we love cooking with you!

BEAT THE BOX
The Playful Recipe for Communication Success

A strange video message challenges teams: will they manage to beat the mercilessly ticking clock and open the locked aluminium boxes within the set time?

The new “Beat the Box” event is entertaining and full of suspense. As the game’s challenges can only be solved by all participants efficiently communicating and actively cooperating with each other. We play with you anywhere as a gripping entertaining programme for your conference.

Escape your Conference with 15 participants or more.

Features:
- Gives the feeling of being a team
- Eliminates any existing hierarchy
- Uses different talents and skills
- Thinking out of the box
- Strengthens mutual trust

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Duration: 1 to 1.5 hours
Languages: English and German
Possible Locations: e.g. Hotel, Office, Event Location
Münster and nationwide
Variations are possible on request

15 to 500 participants
BÜROGOLF
The Playful Recipe for Communication Success

One takes a game concept based around golf and that awakens the natural play instinct, chooses a degree of difficulty that is manageable for every player and implements it with lovingly detailed equipment in the widest range of settings. The result: office golf!

Office golf can be played virtually anywhere. Our special equipment can be set up in almost any building. Everybody can join in! You do not need to have a German golf license to play office golf.

Occasions:
- Accompanying programmes for conventions
- Product presentations
- Networking with entrepreneurs
- Thank you events
- Acquiring new customers
- Corporate presentations
- Team building for employees

eat-the-world GmbH, Münster
Culture & Food Tour
Schmeddingstraße 123
48149 Münster

Duration:
3 hours

48 participants max.
Group capacity: 16 people

eat-the-world has been offering unique culinary and cultural tours in Münster since 2011.

Every culinary tour includes delicious samples from unique restaurants, delicatessens and snack bars. At the same time you find out amusing and interesting facts about the history, culture and architecture of the district you’re visiting and get an insight into the city’s bustling life.

Culinary and cultural city tours:
- All year round
- Three hours
- Seven samples + brochure
- Information and anecdotes about the history, culture and architecture
- Three city districts (city, Kreuzviertel and harbour)
- Can be booked up to 1 hour before the tour starts
- Individual dates for private groups
- Gift vouchers available directly online
LANDGENUSSWERKSTATT

Communicative – Creative – Connecting

Whether it be a corporate celebration or experience-based-education-oriented team cooperation and communication training course – we will arrange a specially tailored and sustainable programme with a sound background in the subject, according to your wishes and expectations, incorporating the medium of cooking!

The LandGenussWerkstatt is located on the edge of the Rieselfelder in the north of Münster in a listed farm complex and is 100% certified organic. Whether it be a classic cooking course, „chaos cooking“ or a stylish wine tasting with accompanying menu – a lot is possible and will be individually discussed with and planned for you!

Special features:
- 100% organic foodstuffs and drinks
- LandGenussCatering for your conference in your premises
- Day or evening events
- Product presentation
- Incentive and/or team training

The LWL-Museum für Naturkunde (Museum for Natural History), a unique combination of natural history museum and large planetarium, is situated by Lake Aa in Münster. Forays into other worlds and unknown cultures are on offer. Different permanent and special exhibitions provide variety. You can explore the sky in the planetarium with 260 seats, whatever the weather is like outside.

Features:
- Concerts and events
- Day and evening events
- Temporary exhibitions
- Tours can be booked
- Accessible
- Parking spaces
- Suitable for large groups

Duration:
1 to 5 hours
(depending on the programme)

Larger groups on request
AUSZEIT – MEIN TAG AM MEER

Relax and Breathe Deeply in the Salzoase

The Salzoase is right in the heart of the city. You can take a deep breath, put your feet up for a short time and fill up with fresh air, like you find at the North Sea. 20 tons of salt from the Himalaya region will make sure of that.

Available in the Auszeit shop:
- Gift certificates
- Maritime gift ideas
- Salts and spices from all over the world
- High-quality cosmetic products

We are happy to organise your company event or put together appealing gifts for your customers. Our shop contains products which enable you to take the sea feeling back home.

CANU CAMP

Active in Münsterland

Adventure, fun and plenty of nature – With these ingredients our Canoe Camp guarantees hours of excitement full of activity and a great atmosphere. Whether you’re in our adventure world, at your company or at a conference hotel, take advantage of this unique opportunity to discover the wonder of beautiful Münsterland.

Available in the Canucamp shop:
- Canoe tours on the Werse and Ems
- Bicycle rentals with delivery service
- Archery
- Raft building
- Bavarian curling
- Bridge building & pipeline building events
- Grill events
- Grill courses

HOTROD CITYTOUR MÜNSTER

Your Exclusive Driving Experience with Guaranteed Fun

HotRod Citytour Münster offers you, your employees and customers driving experiences that you won’t forget for a long time. As a responsible organiser, your trust and safety is a top priority for us, alongside fun, speed and exclusivity. Which is why we place great importance on quality and professionalism with our planning and implementation. We will be happy to advise you on the individual tours in detail and answer all your questions. You can also get gift vouchers from us, which can be redeemed at any time. Simply give us a call or pop in and talk to us in person.

Available in the Hotrod Citytour shop:
- Canoe tours on the Werse and Ems
- Bicycle rentals with delivery service
- Archery
- Raft building
- Bavarian curling
- Bridge building & pipeline building events
- Grill events
- Grill courses

K3 STADTFÜHRUNGEN MÜNSTER

City Tours, Incentives and Events

k3 city tours offers a variety-packed programme of city tours, incentives and events in five languages and puts together tailored offers for anyone who wants to get to know and experience art, culture and the city’s history in avaried way.

Available in the K3 City Tours shop:
- Tatort Münster crime tours
- Murder mystery dinner
- City tours
- Segway sightseeing tours
- Beer tours
- Sculpture project tours
- Harbour tours
- “Culinary Münster” tours
- Weekly market tours
**MÜNSTERRADGUIDE**

**Guided Bike Tours**

Leap onto your Leeze (as the people of Münster call a bicycle) and take an entertaining tour with an experienced cycle guide, who will show you the interesting and beautiful sights and amusing and comical facts you can discover in Germany’s cycle capital. The green promenade – the most beautiful bicycle highway in the world –, Prinzipalmarkt, Antiquariat Wilsberg, Lake Aasee and much more. From a short one-hour cycle tour to a tour programme over several days, we can offer you a programme tailored completely to your wishes.

And if you need hire bikes or want to try out an e-bike – we can organise that for you too.

**Services include:**
- Old City Tours in nine languages
- Sculpture projects programme 2017
- Münster crime mystery tour and quiz
- Culinary tours
- Beer tours with tasting sessions
- Segway fun sightseeing tours
- Bus tours to fortresses and castles
- More than 40 certified tour guides

**STADT LUPE**

**We are Leading in Münster!**

Successful conferences have been held in Münster since 1648, and with us that success continues today!

Our team gives you expert professional advice on every aspect of the planning and organisation of your own specially customised side events programme. We lead the way in Münster – with good reason!

**Services include:**
- Old City Tours in nine languages
- Sculpture projects programme 2017
- Münster crime mystery tour and quiz
- Culinary tours
- Beer tours with tasting sessions
- Segway fun sightseeing tours
- Bus tours to fortresses and castles
- More than 40 certified tour guides

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