Sometimes it takes a good frame to really bring out the content of a picture. Even conventions need more than an atmosphere that is focussed exclusively upon work. All the trappings must be right as well. And you really do not have to worry about that in Münster. Relaxing, stimulating, or exciting, culinary, historically informative, steeped in culture, or sportingly active – we can offer you a colourful range of suggestions for a suitable programme to accompany your conference.
**ACCOMPANYING PROGRAMMES**

**Make your Conference a Unique Event**

**Guided and Sightseeing Tours of the City**

**Münsterbus**
Show your guests the enchanting city of Münster from a new perspective: from above! The modern double-decker with more than 65 seats will take you and your guests along on an unforgettable, informative and comfortable sightseeing tour through the historical city centre of Münster.

**Segway-Sightseeing**
Innovative, dynamic and a lot of fun – see Münster on a Segway tour! Accompanied by a tour guide, you can enjoy a special kind of sightseeing.

**The eternal student**
A journey in time through 230 years of Münster student life and university history. Find out how important the interaction between the university and city was and continues to be for Münster.

**Other tours:**
- Night watchman tour
- Guided tours through the old quarter
- Crime tours
- Horse-drawn carriage rides
- Rickshaw rides
Art & Culture

The Picasso Museum
The Kunstmuseum Pablo Picasso Münster, which opened in 2000, is the first and so far only Picasso museum in Germany.

Sculptures in public spaces
Since 1977, Münster has been attracting the attention of the art world every ten years with the exhibition skulptur projekte münster. Many of the works shown still shape the cityscape now.

Special events
Sporting achievements or cultural highlights – Münster’s event calendar is packed all year-round.

Other cultural activities:
- GOP Varieté-Theater
- Wolfgang Borchert Theater
- LWL-Museum für Kunst und Kultur
- Theater Münster
- Freuynde und Gaesdte

Incentives

Beer sommelier
Why not offer a beer seminar or book a beer sommelier to spoil your attendees with a selection of beer specialities and rarities?

Visit to the Allwetterzoo Münster
The Allwetterzoo Münster is open throughout the year and offers many possibilities for an individual accompanying programme.

Impro Theatre
How about reliving the day with impro theatre? Team building, communication training? Improvisational theatre allows individual performance, adapted to the circumstances, for a casual and humorous start or end to work-filled days.

Crash Test Centre
The Crash Test Centre includes a test route with hall and office building. Next to a large indoor and outdoor crash area, there is the trial area designed for seminars and company trips with up to 150 participants.

Other incentive activities:
- Team building in the climbing park
- Football in the soccer hall
- Bowling
- Group cooking courses
- Cigar tasting

Culinary

Westphalian cuisine
Münster is also regarded as the culinary capital of Westphalia. It is therefore only natural to have your guests served typically Westphalian dishes in one of the many pubs and restaurants. In Münster you will find classic versions as well as innovative ways of preparing traditional specialities.

Other culinary activities:
- Chocolate tasting
- Cooking courses
- Whisky tasting
- Wine tasting
- Dinner in the dark
Active in Münster

**Sight jogging**
Totally fashionable: with sight jogging, your guests can get to know the sights of the city at a run.

**Canoe tours on the Werse**
Get away from it all! The romantic Werse can be rowed in either direction without any problems. Inns and beer gardens directly along the bank invite you to stop and rest for a while.

**Other Activities:**
- Guided tours by bike
- GPS rallies
- Pedal boating and sailing on the Aasee
- Yoga on the Aasee in the Botanical Garden
- Golfing
- Playing Speckbrett (similar to tennis)

Green Offers

**Rieselfelder**
The Rieselfelder Biosphere Reserve in the north of Münster covers approx. 640 ha and is a paradise for migratory and aquatic birds. As the habitat of many rare animal and plant species, Rieselfelder Münster offers visitors an extraordinary experience of nature. You can explore the area on foot or by bicycle via one of the sign-posted circuit routes, observe birds from the numerous observation stations or attend one of the many events of the biological station.

Münsterland and the Netherlands

**Castles & moated castles**
Show your guests the most beautiful castles and moated castles in Münsterland by coach or bicycle.

**Other excursion destinations:**
- Visit to the "horse town" of Warendorf
- Wild horses in the Dülmen Nature Reserve
- Blueprint works in Münsterland
- Daytrip to Enschede (Netherlands)
- Moorland

We will Take Care of an Individual Framework for Your Event

You can book all of the activities presented here via the Conference Office Münster Marketing. We will be happy to compile an accompanying programme suitable for your conference and solicit the appropriate quotations.

P +49 (0) 251 492-1648
M kongress@stadt-muenster.de
Münster and the Münsterland have plenty to offer for your guests. We want to support you with your event, professionally and all in one place!

Our “circle liner” offers city tours for all your guests with the Cabrio double decker “The MÜNSTERBUS” and commentary in 6 languages, either scheduled or as special tours. With an individual courier if desired.

In the accompanying programme we offer special tours such as “Münster’s diversity”, “Changing Münster”, the “Kiepenkerl tour” or your own individual trip based on your own preferred route – directly from your hotel or conference venue. Our tours can be combined with e.g. a boat trip on Lake Aa or a city tour: whether it’s our 1-hour tour “Münster compact”, cathedral & Friedenssaal (Peace Hall) tours, night watchman, or crime tours – we have the right framework programme for your participants. Excursions to the most beautiful places in the Münsterland are our speciality: with our Cabrio double deckers or other special vehicles we take you to the moated castles & palaces in the region, follow in the footsteps of Annette von Droste-Hülshoff and discover historical town centres, gardens, and parks with you.

Your shuttles and transfers are in good hands with us: from 3 to 3,000 participants, we drive you wherever you want to go, whenever you want, and support your event logistics.

3,000 people max.

Type of activities
- city sightseeing tours
- excursions
- barrier-free activities
- vintage car tours
- accompanying programmes
- guided city tours
- night watchmen tours
- boat trips
- transfers & shuttles
- conference souvenirs
- catering events
- active incentives

The MÜNSTERBUS
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48143 Münster

Climate-neutral company

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Whether on the SOLAARIS or in one of our numerous pedal boats – we offer you the opportunity to experience Lake Aasee from its most beautiful side.

The Solaaris is an ultra-modern solar cell catamaran, which moves silently on Lake Aa using its electric drive. This allows you and your guests to experience the beautiful parkland in a unique atmosphere from the water. The Solaaris is also tried-and-tested as a location: Whether cabaret or wine tasting, business presentation or company party – the opportunities are virtually limitless.

When it comes to shared enjoyment, our neat little pedal boat fleet provides an outstanding service. With our popular fun rally, teams travel through a course of buoys and have to prove their knowledge at each buoy. Lots of fun in the fresh air and the well-deserved prosecco at the presentation ceremony will break any ice.

Active Lake Aa

OVERSCHMIDT AAsee

Whether you want to save Münster from the catastrophe or solve exciting criminal cases in the heart of the old town: with the Adventurebox, you and your colleagues can experience adventures and strengthen your team spirit playfully.

Indoors, our escape rooms offer exciting missions which can only be completed by working well together. Outdoors, up to 200 people can participate in our city rallies. Here, the teams find themselves on a digital scavenger hunt using tablet computers. Münster’s attractive old town becomes the playing field: over 40 activities are waiting to be discovered.

Features:
- Unique high-tech escape rooms
- Modern city rallies with tablet computers
- The ideal mixture of demand and entertainment
- Playful team-building
- Individual, professional event management
SPACE ESCAPE – BEAM YOUR TEAM

Innovative team event in the style of an escape game

We are looking at the blue planet from 400,000 feet and planning the moon landing. Yet suddenly, the lightness of being is destroyed! Is the step of a man enough to stop the countdown, or is a whole crew needed? “Space Escape” is entertaining and suspenseful. The mission can only succeed with efficient communication and active cooperation. A captivating framework programme – whether for a conference, congress, or incentive.

Features:
- Provides a feeling of togetherness
- Eliminates existing hierarchy levels
- Requires different talents and skills
- Encourages thinking out of the box
- Strengthens mutual trust

Duration: 1 to 1.5 hours
15 to 500 participants

BÜROGOLF
The Playful Recipe for Communication Success

One takes a game concept based around golf and that awakens the natural play instinct, chooses a degree of difficulty that is manageable for every player and implements it with lovingly detailed equipment in the widest range of settings. The result: office golf!

Office golf can be played virtually anywhere. Our special equipment can be set up in almost any building. Everybody can join in! You do not need to have a German golf license to play office golf.

Occasions:
- Accompanying programmes for conventions
- Product presentations
- Networking with entrepreneurs
- Thank you events
- Acquiring new customers
- Corporate presentations
- Team building for employees

Duration: 2 to 3 hours (including: get-together, welcome, game, presentation ceremonies)
15 to 250 participants
Experience dinosaurs up close, admire fossils, explore the far reaches of outer space: the LWL-Museum für Naturkunde (Museum for Natural History), a unique combination of natural history museum and large planetarium, is situated by Lake Aa in Münster. Forays into other worlds and unknown cultures are on offer. Different permanent and special exhibitions provide variety. You can explore the sky in the planetarium with 260 seats, whatever the weather is like outside.

Features:
- Concerts and events
- Day and evening events
- Temporary exhibitions
- Tours can be booked
- Accessible
- Parking spaces
- Suitable for large groups

The Museum of Lacquer Art located in the heart of the city is the only one of its kind. The collection encompasses around 2,000 exhibits from East Asia, Europe, and the Islamic world with objects from over two millennia. During its almost three decades of existence, the inventory of the museum has expanded continually and systematically. The regular special exhibitions deal with individual aspects of traditional and contemporary lacquer art.

Today, the museum is a competence centre with an international scientific reputation. Events such as concerts and readings also allow it to become a cultural meeting place popular with guests.

A free tour of the collection takes place every Sunday at 3 p.m. Individual tours are available by appointment.
Special sites in Münster
Since 1977, world-renowned artists have gathered every ten years for the skulptur projekte münster in order to present their artwork, created especially for Münster. Many of the exhibited pieces still characterise the cityscape today and create special sites, which invite you to stay for a while.
Conventions in Münster

**CANU CAMP**

Active in Münsterland

Adventure, fun and plenty of nature – With these ingredients our Canoe Camp guarantees hours of excitement full of activity and a great atmosphere. Whether you’re in our adventure world, at your company or at a conference hotel, take advantage of this unique opportunity to discover the wonder of beautiful Münsterland.

- Canoe tours on the Werse and Ems
- Bicycle rentals with delivery service
- Archery
- Raft building
- Bavarian curling
- Bridge building & pipeline building events
- Grill events
- Grill courses

**HOTROD CITYTOUR MÜNSTER**

Your Exclusive Driving Experience with Guaranteed Fun

HotRod Citytour Münster offers you, your employees and customers driving experiences that you won’t forget for a long time. As a responsible organiser, your trust and safety is a top priority for us, alongside fun, speed and exclusivity. Which is why we place great importance on quality and professionalism with our planning and implementation.

We will be happy to advise you on the individual tours in detail and answer all your questions.

You can also get gift vouchers from us, which can be redeemed at any time. Simply give us a call or pop in and talk to us in person.

**K3 STADTFÜHRUNGEN MÜNSTER**

City Tours, Incentives and Events

k3 city tours offers a variety-packed programme of city tours, incentives and events in five languages and puts together tailored offers for anyone who wants to get to know and experience art, culture and the city’s history in a varied way.

- Tatort Münster crime tours
- Murder mystery dinner
- City tours
- Segway sightseeing tours
- Beer tours
- Sculpture project tours
- Harbour tours
- “Culinary Münster” tours
- Weekly market tours

**MÜNSTERRADGUIDE**

Guided Bike Tours

Leap onto your Leeze (as the people of Münster call a bicycle) and take an entertaining tour with an experienced cycle guide, who will show you the interesting and beautiful sights and amusing and comical facts you can discover in Germany’s cycle capital. The green promenade – the most beautiful bicycle highway in the world –, Prinzipalmarkt, Antiquariat Wilsberg, Lake Aasee and much more. From a short one-hour cycle tour to a tour programme over several days, we can offer you a programme tailored completely to your wishes.

And if you need hire bikes or want to try out an e-bike – we can organise that for you too.
STADT LUPE

We are Leading in Münster!

Successful conferences have been held in Münster since 1648, and with us that success continues today! Our team gives you expert professional advice on every aspect of the planning and organisation of your own specially customised side events programme. We lead the way in Münster – with good reason!

**Services include:**
- Old City Tours in nine languages
- Münster crime mystery tour and quiz
- Culinary tours
- Beer tours with tasting sessions
- Round trips by bus or bike
- Segway fun sightseeing tours
- Fortresses & castles around Münster
- more than 40 certified tour guides

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